



"Reeling in Tradition – 11 Years of Women Making Waves"

LOTW Women's Walleye Tournament
627 Preston Street
Kenora ON
P9N 3L7

Dear [Sponsor],

In 2024, the Women's Walleye Tournament drew 89 teams of women anglers fishing on Lake of the Woods! We are so excited to announce that the 11th Annual Lake of the Woods Women's Walleye Tournament will be held on June 7th, 2025, at the Jarnel Contracting Pavilion in the Harbourn Town Centre, City of Kenora!

The Lake of the Woods Women's Walleye Tournament was inspired by local resident, Lynda Richardson, in 2015. Lynda is remembered by her giving and caring nature and her dedication to raising women's profiles in Kenora's community. The tournament continues to run in the spirit of Lynda's commitment to the empowerment of women and contributions to local charities.

Lake of the Woods Women's Walleye was Northwestern Ontario's first Catch, Record, and Release Walleye Tournament in 2019. By using this format, our participants photograph, document, and immediately release fish back to the water. We are proud to do our part to help conserve and protect the local walleye population. Lake of the Woods Women's Walleye is the largest women's fishing tournament in Canada to date, and still growing!

SPONSORSHIP

The success of the Lake of the Woods Women's Walleye Tournament is largely contributed to the local support of businesses and community partners. We are seeking sponsors, volunteers, and donations so that we can once again host a memorable experience for the women anglers that arrive from near and far.

Tournament sponsors receive unique opportunities to profile your business to our participants, volunteers, guests, and the community. We have a variety of sponsorship levels that are aimed to fit into your business's budget and goals. Please don't hesitate to contact us.

Thank you for your consideration and hope to see you under the Jarnel Contracting Pavilion on June 7, 2025 to celebrate a great day of fishing!

Sincerely,

The Lake of the Woods Women's Walleye Tournament
fish@womenswalleye.ca

SPONSORSHIP PACKAGE & BENEFITS

Providing Value to our Sponsors through:



- Opportunities to market your service to our participants, volunteers & community.
- **Becoming actively involved with Northwestern Ontario's only Women's Walleye Tournament.**
- Enhance your profile as an active supporter of involving women in fishing.

COMPANY NAME: _____

CONTACT PERSON: _____

CONTACT EMAIL: _____

| Level | Value | Sponsorship Details | | | | | CHECKBOX |
|-----------------------|-------------------|----------------------|---------------------|---------------|-----------------------|-------------------------|--------------------------|
| JOLLY JIGGER | < \$499 | Event Signage | | | | | <input type="checkbox"/> |
| BRONZE BOBBER | \$500 + | Event Signage | Social Media | | | | <input type="checkbox"/> |
| SILVER SPINNER | \$1000 + | Event Signage | Social Media | Plaque | | | <input type="checkbox"/> |
| GOLDEN GAFF | \$2000 + | Event Signage | Social Media | Plaque | Banner On Site | 1 Team **Free** | <input type="checkbox"/> |
| PLATINUM PROP | \$5000 + | Event Signage | Social Media | Plaque | Banner On Site | 2 Teams **Free** | <input type="checkbox"/> |

How will you be sponsoring?

- ☒ Monetary Donation
 ☐ Team Prize Package
 ☒ Individual Prize
- ☒ In-Kind Service
 ☐ Volunteers
 ☒ Other _____

**** Sponsor Teams must be registered by May 1st ****

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PAYMENT OPTIONS

- 1) Cheques payable to:
Lake of the Woods Women's Walleye Tournament
- 2) E-Transfer: fish@womenswalleye.ca

SEND COMPLETED FORMS/PAYMENTS BY:

 Email: fish@womenswalleye.ca

 Pick Up: Call (807) 407-4545

 Mail: LOTWWWT
c/o Judy Bain
1214 8th Street North
Kenora, Ontario
P9N 2R8