

**"Strength On The Water – Celebrating a Decade of Women Anglers"**

Dear Potential Sponsor,

In 2023, the Women's Walleye Tournament drew 90 teams of women anglers fishing on Lake of the Woods! We are so excited to announce that the 10th Annual Lake of the Woods Women's Walleye Tournament will be held on June 8, 2024, at the Jarnel Contracting Pavilion in the Harbourtown Centre, City of Kenora!

The Lake of the Woods Women's Walleye Tournament was inspired by local resident, Lynda Richardson, in 2015. Lynda is remembered by her giving and caring nature and her dedication to raising women's profiles in Kenora's community. The tournament continues to run in the spirit of Lynda's commitment to the empowerment of women and contributions to local charities.

Lake of the Woods Women's Walleye was Northwestern Ontario's first Catch, Record, and Release Walleye Tournament in 2019. By using this format, our participants photograph, document, and immediately release fish back to the water. We are proud to do our part to help conserve and protect the local walleye population. Lake of the Woods Women's Walleye is the largest women's fishing tournament in Canada to date, and still growing!

#### **SPONSORSHIP**

The success of the Lake of the Woods Women's Walleye Tournament has largely contributed to the local support of businesses and community partners. We are seeking sponsors, volunteers, and donations so that we can once again host a memorable experience for the women anglers that arrive from near and far.

As we prepare for this landmark 10th year, we are reaching out to potential sponsors who share our values of community involvement, empowerment, and charitable giving. By sponsoring our event, your business will not only gain visibility among a diverse and engaged audience but will also align with an event that has a deep-rooted significance in our community.

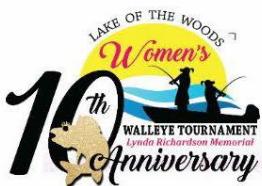
We offer a range of sponsorship packages, each with its unique benefits, including advertising opportunities, brand visibility at the event, and inclusion in our promotional materials. We are also open to custom sponsorship arrangements that would best suit your organization's objectives. Please don't hesitate to contact us.

Thank you for your consideration and we hope to see you under the Jarnel Contracting Pavilion on June 8, 2024 to celebrate a great day of fishing!

Sincerely,

Katy Trimble  
Director  
The Lake of the Woods Women's Walleye Tournament  
[fish@womenswalleye.ca](mailto:fish@womenswalleye.ca)

## SPONSORSHIP PACKAGE & BENEFITS



Providing Value to our Sponsors through:

- Opportunities to market your services to our participants, volunteers & community
- Become actively involved with Northwestern Ontario's only Women's Walleye Tournament
- Enhance your profile as an active supporter of women in fishing!

|                 |  |  |  |
|-----------------|--|--|--|
| Company Name:   |  |  |  |
| Contact Person: |  |  |  |
| Contact Email:  |  |  |  |

| LEVEL                 | VALUE    | SPONSORSHIP DETAILS |              |                     |                |                | Check Box                |
|-----------------------|----------|---------------------|--------------|---------------------|----------------|----------------|--------------------------|
| <b>Jolly Jigger</b>   | < \$499  | Event Signage       |              |                     |                |                | <input type="checkbox"/> |
| <b>Bronze Bobber</b>  | \$500 +  | Event Signage       | Social Media |                     |                |                | <input type="checkbox"/> |
| <b>Silver Spinner</b> | \$1000 + | Event Signage       | Social Media | Special Recognition |                |                | <input type="checkbox"/> |
| <b>Golden Gaff</b>    | \$2000 + | Event Signage       | Social Media | Special Recognition | Banner On-Site |                | <input type="checkbox"/> |
| <b>Platinum Prop</b>  | \$5000 + | Event Signage       | Social Media | Special Recognition | Banner On-Site | Logo On Merch* | <input type="checkbox"/> |

### Payment Options:

#### 1) Cheque payable to:

Lake of the Woods Women's Walleye Tournament.

#### 2) E-transfer: fish@womenswalleye.ca

Send your completed form/payment by:

- Email: fish@womenswalleye.ca
- Pick up: Call Jackie 807-407-8833
- Fax 807-467-8801
- Mail: LOTWWWT

c/o Westland Insurance Group Ltd.

101 Park Street

Kenora, ON P9N 1Y7

### How will you be sponsoring?

- Monetary Donation
- Team Prize Package
- Individual Prize
- In-Kind Service
- Volunteers

\*Only if tournament orders merchandise.

Logo will only appear if sponsorship is attained before merchandise orders are placed.